

of experiencing the corporate world first before I start establishing my own business," stated Waldo.

Taking the advice to heart, Waldo immersed himself in the corporate arena and honed his talent and skills in sales and trade marketing. He even took it one step further and engaged in the quick service business format by working for his brother Allan's two gas stations and fast-food joint after leaving his corporate job.

But the urge to make it on his own only increased as the

after all the hard work, I was able to put up my own stake at acquire my own store," Waldo stated.

The young entrepreneur was welcomed into the franchise family by Philippine Seven Corporation President Jose Victor Paterno, Operations Manager Liwayway Fernandez and Franchise Division Manager Francis Medina.

After passing the required 1-month servicetraining program mandated by PSC for all incoming franchisees, Waldo finally got his dream – operating his



JAYMI'S GRILL MOVES TO A NEW LOCATION. Jaymi's Grill, known for Filipino specialty foods like Sisig, Crispy Pata, Kilawing Tangigwe, Inihaw na Liempo, Mango Freeze, has moved to 802 Pasay Rd. Makati, near Don Bosco Church from its former locations at at The Fort, beside Par 43 mini golf. The new place is spacious enough with function rooms that can accommodate up to 70 people to 300, with basement parking and a kiddie playground.

Toblerone joins Thank You Day celebration

Swiss chocolate brand, Toblerone and the city of Manila have teamed up for the celebration of National Thank You Day on October 20 to be held at the Mall of Asia.

Through the combined initiatives of Manila Mayor Alfredo Lim and Toblerone, October 20 was officially declared as National Thank You Day.

"Everyday, we are presented with situations that allow us to show common courtesy and appreciation for others. Toblerone has been a universal token of gratitude around the world and has been witness to these moments. We are happy to be Mayor Lim's partner in his efforts to bring back the sense of gratitude in Manila," said Jondy Syjuco, marketing manager for Toblerone in the Philippines.

This is the reason why Toblerone, the global icon for graciousness and gifting is seeking to revive this act of warmth and propriety. "Toblerone has played a role in making people feel that kindness is valued. We are elated that we were able to set an example for other private enterprises in amplifying the importance of expressing gratitude in the country," said Syjuco.

"Moreover, Toblerone and other retailers want to encourage Filipinos to take a step further by being thankful, not just in words, but in deeds as well," he said.

Retail outlets such as Rudy Project, Time Depot, Royal Elastics, Fully Booked, Coffee Bean & Tea Leaf, Flower Express, All Flip-Flops, David & Goliath, T-box are all behind the movement that aims to remind Filipinos to express their gratitude to everyone who makes their lives in some way better.

HUNTER IS THE HERO for dear, Colorado

HUNTER DOU advancements in science and technology around the world rec trends and how they create enormous opportunities for companies. Denver, Colorado author of six books, including the to listen to former Unaimed "Technotrends," and has of State Colin Powell over 2,200 keynote speeches to "Being a Hunter Ins, associations, and professional only give one the opons worldwide.

the world's leading s the founder and chairman of ions; it also provides; Directions, which specializes in international con assortment support. Its clients the world's most resled leading corporations 3M, Tarsaid Hunter Dougl, Home Depot, and Gerber Baby Lapira.

Leadership and His the founder of Retail Management Powell, who wasultants, which provides businesspeaker, spoke aboting services to retail companies spiration."

"His talk was vecess! Increase Sales, Maximize talked about taking Wow Your Customers in the remaining focused inetitive Market Place in History", Lapira said.

The other speakuniversity retailing courses. ence included Hunter, A New Opportunity" executive officer Mate theme "Together, A New Opforecaster and busi, this year's IAC gathered 4,000 Burrus, marketing from around the world.

and retail managemom the keynote speeches, they lin. Hunter Douglas he chance to preview the lathead Ralph Sonnets and technologies in window the event.

Hopkins was the fmer preferences are always Douglas' Window and attending conferences such 1986. As CEO as w is one way where we can update operating officer of the latest products that we can responsible for the Gents," Lapira said.

and more than 9,000 Douglas' clientele for its window North America. clude the top interior designers

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