

The essential data provided by the buyers of new vehicles purchased from September 2006 through December 2006 reflected the results of this year's IVA ratings. "Hyundai has done an outstanding job understanding their target buyer and is creating the product that is "ideal" for its buyers," said AutoPacific's President, George Peterson.

Hyundai Asia Resources, Inc., the official distributor of Hyundai here in the Philippines, is likewise in high spirits over the notable recognition received by Hyundai in the US.

According to Fe Perez-Agudo, EVP and Chief Operating Officer of HARI, "This recent roster of accolades

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ogy and brings together the biggest gathering of photographers and photo suppliers from the Philippines, Hong Kong, China, Singapore, Malaysia, India, and Taiwan.

Organized by the Federation of Philippine Photographers Foundation, PWA 2008 will be held from Jan. 31 to Feb. 5, 2008. Leading master photographers and lecturers from the United States will share new tools and techniques, ways and ideas to all photography enthusiasts, both amateur and professional.

For details, contact Karen de Guzman, FPPF at Rm. 302-A, Femii Bldg., Intramuros, Manila.

CAMPAIGN VS MEASLES. The Rotary Club of Manila Midtown (RCMM) joins the Department of Health in the nationwide launching of measles elimination campaign with vitamin A and deworming for kids aged nine-month-old to 11-year-old scheduled Oct. 15-Nov. 15. Photo shows Rolley So (second from right), RCMM president; Gina Padilla and David Pinto of the Manila Health Department, Irene Choa of Movers Civic Group, volunteer firefighters from Central Lions and Fireblade, Fire Brigade and Bida Mascot displaying the thumbs up sign after the awareness campaign parade.



SAY THANK YOU. Residents of the city of Manila thank Mayor Alfredo S. Lim, and Toblerone for the launching of the National Thank You Day last Sept. 25. Held at Makati Shangri-La, the event marked the beginning of an initiative seeking to give Manilans a crash course on courtesy, in the hopes of reviving the lost art of saying "thank you." Toblerone being a symbol of gratitude worldwide is in the forefront of helping Metro Manila revive the lost art of saying thank you, says Jondy Syjuco, Toblerone marketing manager with Justice Rodolfo Palatao. The National Thank You Day is set to culminate in a grand celebration of gratitude on Oct. 20 at the Mall of Asia.



 HYUNDAI